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UTS Outdoor Adventure Club Annual Report 2021

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UTS Outdoor Adventure Club - Annual Report 2021



Committee for 2021

President

James Millar

Training Officer

Tsung Yu-Pai

Assistant Training Officer

Phuong Ho

Vice President

Matthew Diplock

Safety Officer

Denis Webber

Assistant Safety Officer

Dushy De Silva

Secretary

Gordon Wing-Lun

Member's Officer

Nyan Htun

Assistant Member's Officer

Olivia Zurek

Treasurer

Callum Clarke

Tech Officer

Nuwan Munasinghe

Assistant Tech Officer

Evan McMahon

Quartermaster

(Jan - Aug)

Fabio Henriques

Promotions Officer

Richard Zhang

Assistant Tech Officer

Salome Hussein

Quartermaster

(Sep - Dec)

Susan So

Assistant Quartermaster

(Jan - Aug)

Susan so

Assistant Promotions Officer

Jessica Sanders

Assistant Promotions Officer

Hana McMahon



President's Report

This year has played out in three acts, with act two, the second Sydney lockdown, providing new challenges to our club. Despite the restrictions and the uncertainty we have continued to run an incredible number of activities connecting our members with the outdoors, and forging friendships in the fires of adventure.

The club is volunteer run, and consequently it is the efforts of members who take on the challenge of organising activities that make our vibrant outdoor community possible. I would like to call out the contributions of all those members who posted trips this year:

*Alex Lo,
Birger Wenner,
Cedric Le Gentil,
Christopher Augood,
Denis Webber,
Dushy De Silva,
Fabio Henriques,
Gordon Wing-Lun,
Hana McMahon,
James Carr,
James Millar,*

*Jarvis Mumford-Day,
Jessica Sanders,
Johann Pai,
Liron Israeli,
Marta Khomyn,
Matthew Diplock,
Megan Calder,
Nuwan Munasinghe,
Nyan Paing Htun,
Oliver Lowe,
Olivia Zurek,
Patrick Lao,*

*Phuong Ho,
Richard Zhang,
Ronny Onggo,
Salome Hussein,
Sean Ealey,
Stephanie Spragg,
Suhail Riyaz Samad,
Susan So,
Toby Horne,
Wally Galloway,
Zoe Britton-Harper*

In particular I would like to draw attention to a select group of Trip Leaders who each ran more than 5 outdoor activities this year:

Jessica Sanders
Salome Hussein

Susan So
Dushy De Silva

Stephanie Spragg
Marta Khomyn

Within this list is **Salome Hussein** who was also voted the **Club Person of the Year - 2021** for her outstanding contribution to the club. Salome has been very active for a number of years and has been pivotal in expanding the club's activities to include **Rogaining** and **Kayaking**. If you are going off grid and need to use a map make sure you bring Salome with you, or at least attend one of her navigation workshops.

Earlier this year we made the investment to replace the decaying shelving in our equipment storage. This has significantly increased the usable space and efficiency of our storage space, and removed the danger of the old shelving collapsing which seemed imminent. This project was driven by **Fabio Henriques** and **Wally Galloway** who installed and reorganised all of the club's gear.

A first for the club this year has been the running of **Bushcare** activities. **Olivia Zurek** connected us to The Greater Sydney Landcare Network and has organised a number of events that both educate our members about landcare whilst helping to restore local bush. These activities have been enthusiastically engaged with by our members. With the growing awareness of environmental issues I expect these types of events will be increasingly popular.

Lockdown is particularly challenging for an outdoor club, however over the lockdown period we ran online workshops and forums to keep our members engaged. **Matthew Diplock** was the primary motivator of these sessions; driven by Matthew's energy we averaged slightly more than one session per week. I'm looking forward to seeing any DIY pack-rafts inspired by the **Build Your Own Pack-raft** session.

Many of our recurring annual events were cancelled this year. This looked to be the case for Mega-fest our annual camping and adventuring extravaganza weekend. However when lockdown finished the enthusiasm of **Denis Webber** and his helpers turned potential cancellation into an incredibly successful weekend. There were 14 separate trips over the weekend covering **Hiking, Canyoning, Climbing** and **Abseiling**.

Our members do so much more than the notable contributions I have already mentioned. Whether it be seconding trips, assisting with BBQs, helping with equipment stocktakes, or transporting fellow members to and from activities, the energy and commitment of our members has been inspiring. I feel privileged to have been entrusted with directing the club over the last twelve months. Despite the challenges that the pandemic has thrown at us the club has had a truly successful year.

See you in the wild,

James Millar
President 2021





Club Activities

This year the club ran 119 outdoor trips, with 25 of these being skills trips. Supplemented by an additional 14 indoor skills workshops the club continued to pass on valuable outdoor knowledge to our members. Prompted by the COVID-19 restrictions the club ran 16 online workshops successfully maintaining a connection to our members during lockdown.

Outdoor Activities for 2021

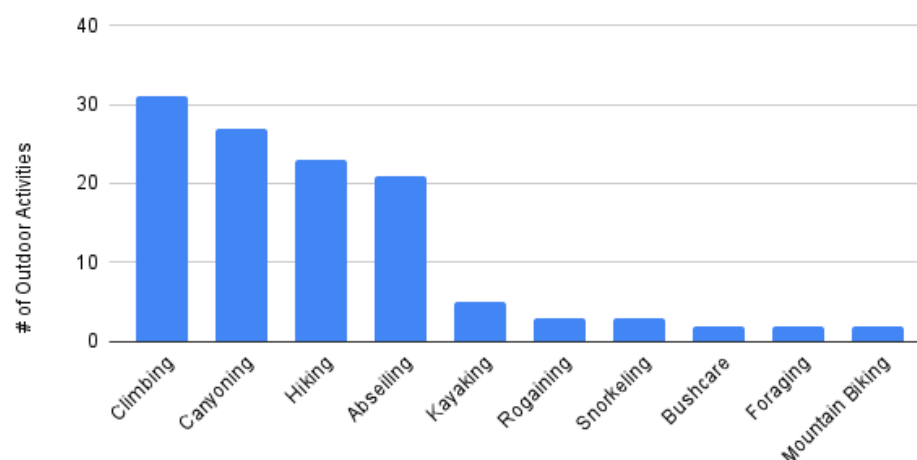


Figure 1 - Outdoor Participant Places by Activity

This year's range of activities has been somewhat wider than the last few years, with new entrants **Bushcare** and **Mountain Biking**. There were also four **Kayaking** trips, building on the successful introduction of **Kayaking** in 2020. Once again **Climbing**, **Canyoning**, **Hiking** and **Abseiling** are the adventures at the heart of the club. The number of trips run for each activity type can be seen in Figure 1

Outdoor Participation for 2021

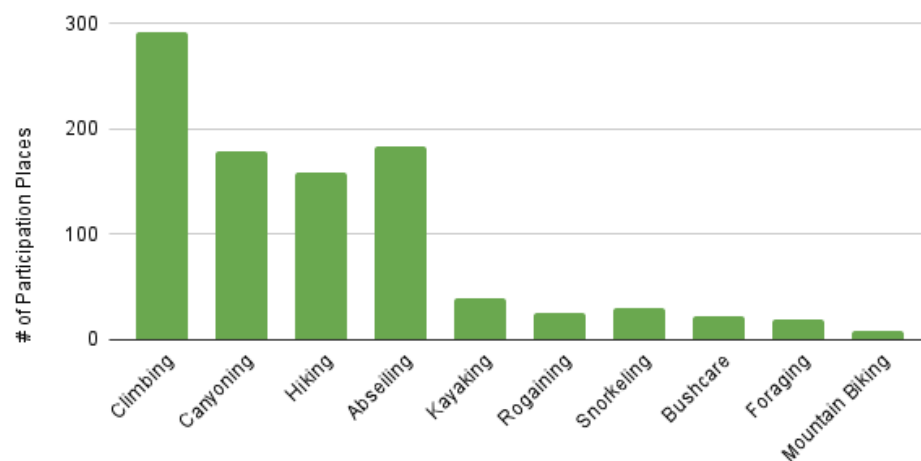


Figure 2 - Outdoor Participant Places by Activity

Across the 119 outdoor trips the club saw 1076 participant places, with 258 of these participant places being for skills trips. **Climbing** activities were the most well attended trips with **Abseiling**, **Canyoning**, and **Hiking** notable. The number of participants for each activity type can be seen in Figure 2.



Additionally the club ran 10 social events, and **Remote First Aid** and **CPR** training events, giving 23 of our members recognised first aid qualifications. Table 1 details the breakdown for number of activities, and number of participants for each activity type.

Activity Type	# of Activities	# of Participants
Outdoor Trips	119	957
Outdoor Skills Trips	25	258
Indoor Skills Workshops	14	134
Remote First Aid & CPR	2	23
Online Workshops & Forums (during lockdown)	16	202
Social Events	10	160

Table 1 - Breakdown of Activities





Club Membership

At the completion of 2021 the club membership was 339. This is a significant decline in membership as seen from pre-covid levels, however is relatively stable showing only a slight decline in membership when compared to 2020.

The club lost 249 members and gained 241 for a net change of -8 members. The stability of the membership was made possible by the high number of new non-student memberships with a net total of 27. This masked the decline in student memberships with a net total of -35.

	New	Renewed	Total	Expired
Students	154	48	202	189
Other	87	50	137	60
Total	241	98	339	249

Table 2 - New vs Renewed vs Expired memberships by Membership Type

The strength of new non-student numbers can anecdotally be explained by the return of previous non-student members whose membership had expired and have subsequently rejoined the club as the lockdown restrictions were eased.

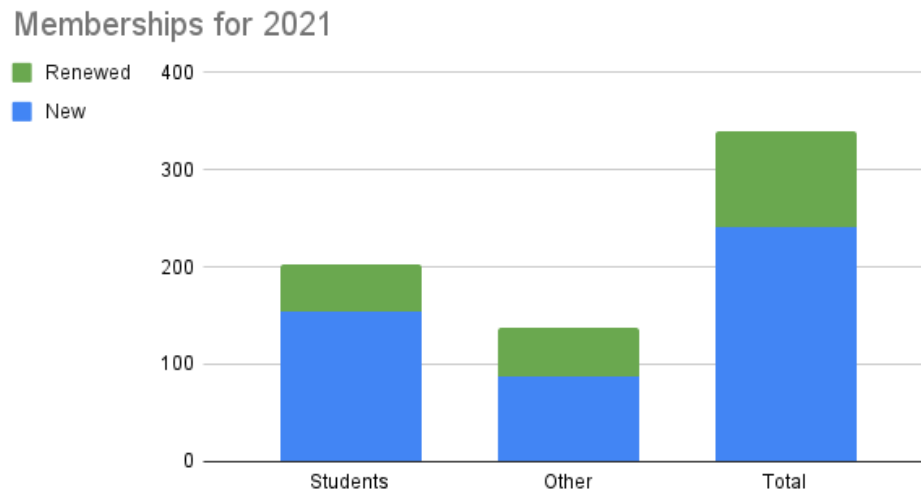


Figure 3 - Breakdown of Membership by Membership Type

The breakdown of the club memberships, with 202 being students and 137 non-students, show both a strong connection to the university student base, and a strong connection to alumni and the general non-student outdoor community. Table 2 and Figure 3 show the breakdown of memberships in terms of new vs renewal, and student vs other (non-student).





Treasurer's Report

The story of this year is a story of recovery and rebuilding following the challenges faced through the covid pandemic. Pre-pandemic in 2019, UTS Outdoor Adventure Club (the Club) had a record revenue of \$26618. In 2020 at the start of the pandemic, this dropped to \$23028. This year in 2021, we had a total revenue of \$22079. However, it is important to note that this year, we only received a grant of \$8000 from UTS, rather than our normal grant of \$12000 due to internal issues at UTS. Had we received our normal grants (as we expect to in 2022) this would have been an equal record year. The Club has two major revenue streams, the sports club grant from UTS and memberships; with credit interest and merchandising make up the remaining revenues for the Club (First Aid is treated as a restricted revenue/expense item and is discussed elsewhere). A summary of total revenues (sans first aid) can be seen in Table 3 .

Major Revenue Streams	Year (currency in AUD)			
	2021	2020	2019	2018
Memberships	13 953	10 889	14 350	11 163
Grant	8 000	12 000	12 000	12 000
Credit Interest	105	97	73	81
Merchandise	20	40	193	0
TOTALS	22 078	23 027	26 618	23 245

Table 3 - Revenue stream summaries from 2018-2021

Diving deeper into memberships, it can be seen in Table 4 that the Club's largest area of growth was the non-student membership category, raising \$7915. It should be noted that this year we raised the price of this membership tier from \$55 to \$65, netting the club an additional \$1300. O-day performance was slightly down to that of previous years. However, it is critical to note that both 2018 and 2019 had two O-day sessions, whilst both 2020 and 2021 had just one traditional O-Day. Furthermore, the 2020 O-Day was just prior to the covid outbreak, and thus its impressive performance in comparison to other years was to be expected following the trends of 2018 and 2019. This year again we increased the O-Day membership fee from \$25 to \$30, raising an additional \$415 for the Club.

Membership Category	Year (currency in AUD, membership fee in brackets)			
	2021	2020	2019	2018
Students (O-Day)	(30) 2 460	(25) 3 650	(25) 6 825	(25) 4 325
Students	(35) 3 545	(35) 2 205	(35) 2 345	(35) 2 695
Non-Student	(65) 7 915	(65) 4 910	(55) 4 725	(55) 4 015
TOTALS	13 953	10 765	13 895	11 035

Table 4 - Membership details from 2018-2021

The Club has several expenses, all of which are summarised in Table 5. In general, club expenditure remains around half of what it was prior to the pandemic. The Club significantly reduced expenditure at the start of the pandemic, removing all internal and external training programs (the ITO program and ETO training programs). Storage rental was also slightly down that of previous years thanks to a COVID discount provided by the rental facility.

Expense Category	Year (currency in AUD)			
	2021	2020	2019	2018
Internal Training	0	1 990	2 320	4 360
External Training	0	0	2 710	8 040
Storage Rental	6 940	7 808	7 808	7 375
Storage Upgrade	1 168	0	0	0
Equipment	1 039	2 259	5 341	3 912
Social Events	695	1 357	2 868	2 292
Website & IT	129	220	829	719
Administration	173.	264	885	1 427
TFN withholding Tax	10	0	0	0
TOTALS	10 157	\$13 900	22 763	28 128

Table 5 - Expenditure details from 2018-2021

Finally, it is important to note the clubs restricted revenue/expenditure stream – first aid (Table 6). This year the club ran a remote first aid course however the costs were taken up in the previous year. Pre-pandemic, first aid cost the Club around \$2000 a year, since the pandemic, this has lowered to under \$1000.

	Year (currency in AUD)			
	2021	2020	2019	2018
Prepaid First Aid (Money from members)	990	4 180	2 930	1 550
First Aid Reimbursement (Money out to members)	935	0	820	500
First Aid (Money to Providers)	655	4 364	4 675	2 750
Prepaid -reimbursement -course costs	-600	-184	-2 565	-1 700

Table 6 - Restricted Revenue/Expense (First Aid) summaries from 2018-2021.

Cashflow	Year (currency in AUD)			
	2021	2020	2019	2018
Opening Balance	18 523	24 243	16 608	12 630
Closing Balance	25 456	18 523	24 243	16 608
Total Revenue	22 079	23 028	26 868	24 493
Total Expense	11 117	18 264	30 625	20 570
TOTAL P&L	10 962	4 763	-3 757	3 923

Table 7 - Cash flow and total P&L for 2018-2021

Overall, the Club is in a very strong financial position, closing out the year with \$25455.66. As seen in Table 7, the Club ended the year with a strong P&L of \$10962, the highest we have seen in at least four years. Overall, this was one of our best membership revenue years on record and reflects the increased demand on the Club to provide outdoor recreational activities for UTS going forward into 2022.

Callum Clark
Treasurer 2021



Profit & Loss Statement

		2021	+/- 2020	2020	
Total Revenue		22079	-949	23028	
Total Expenses		11117	-7147	18264	
Total P&L		10962	6199	4763	
Revenues		22079	-949	23028	
	Member #			+/- #	#
Membership	305	13952	3062	31	10890 274
- Students (\$35)	100	3500	1260	36	2240 64
- Non-Student (\$65)	121	7865	2730	42	5135 79
- Non-Student (\$50)	1	50	50	1	
- Square (\$30.57)	82	2506	-768	-49	3275 131
- Square (\$35.67)	1	35	35	1	
UTS Grant		8000	-4000		12000
Credit Interest		106	8		98
Merchandise		21	-19		40
Expenses		11117	-7147	18264	
Internal Training		0	-1990		1990
External Training		0	0		0
First Aid/ Medical Training		935	-3429		4364
Storage Rental		6941	-868		7808
Equipment		1039	-1220		2259
Storage Upgrade		1169	1169		0
Social & Members Events		720	-671		1391
Website & IT		130	-91		221
Administration		173	-57		231
TFN withholding tax		10	10		0

